



PAGODA



SERVE TO CHANGE LIVES

Service Above Self

One Profits Most Who Serves Best

Issue No. 528– 28 September 2021

Published Weekly

12 October - Speaker Meeting

19 October - Speaker Meeting

TUESDAY MEETING

STRATEGIC CORPORATE SOCIAL ENGAGEMENT IN CHINA- MORE THAN A MARKET AS A CASE STUDY

PRESENTED BY:
Maximilian Butek
Executive Director & Board Member of the German Chamber of Commerce in China / East China

YOU WILL LEARN ABOUT:

- "More than a Market" - the joint signature social responsibility project of the German Chamber and its members
- How to work and co-operate with the government for greater impact

TUESDAY, October 12, 2021
18:30 - 20:30
Penthouse @40F Kunlun Hotel Jing'an
No.250 Huashan Road
华山路250号静安酒店40楼
190 RMB - 220 RMB

CONTACT:
Vivian Huang
vivian.huang@messer.com.cn

SCAN THE QR CODE & SAVE YOUR SEAT!

Rotary Club of Shanghai

TAKE ACTION: www.rotaryclub.org

TUESDAY MEETING

LIVE WITH INTENTION, LEAD WITH AUTHENTICITY

PRESENTED BY:
Emily Chang
CEO of McCann Worldgroup, China

YOU WILL LEARN ABOUT:

- What are Intentionality & Authenticity
- Defining WHO you are & WHAT you stand for
- Operationalizing HOW you express, demonstrate, and win followership

TUESDAY, October 19, 2021
18:30 - 20:30
Penthouse @40F Kunlun Hotel Jing'an
No.250 Huashan Road
华山路250号静安酒店40楼
190 RMB - 220 RMB

CONTACT:
Vivian Huang
vivian.huang@messer.com.cn

SCAN THE QR CODE & SAVE YOUR SEAT!

Rotary Club of Shanghai

TAKE ACTION: www.rotaryclub.org

Coming Events

- | | |
|--------------------------------|----------------|
| 12.10 — Speaker Dinner @Kunlun | 6:30 - 9:00 pm |
| 19.10 — Speaker Dinner @Kunlun | 6:30 - 9:00 pm |
| 24.10 — Butterfly Cup @T98 | 6:30 - 9:00 pm |
| 26.10 — Speaker Dinner @Kunlun | 6:30 - 9:00 pm |
| 02.11 — Speaker Dinner @Kunlun | 6:30 - 9:00 pm |

Birthday of the Month: October

- | | |
|-----------------------------------|--------------------------------------|
| 01 — Richard Zhang | 25 — Oliver Ye |
| 11 — Frank Yih | 29 — David Smith, Christophe Leconte |
| 18 — Danny Stoetzer, Vivian Huang | 31 — Frank Mulligan |

The Four-Way Test 四大考驗 Officers & Directors

Of the things we think, say, or do:

我们说的做的要符合:

1. Is it the **truth**?
是真的吗?
2. Is it **fair** to all concerned?
是公平的吗?
3. Will it build **goodwill** and **better friendships**?
是善意并促进友谊吗?
4. Will it be **beneficial** to all concerned?
是对大家有利吗?

- Rita Malvone** – President
Naomy Peña – Vice President
Jonathan Ortelli – Secretary
Christoph Wenner – Treasurer
David Smith – President Elect
Tracy Hua – Immediate Past President
Alexander Hartmann
Carlotta Godio
Christian Kober
Terry Chu

Committees & Chairs

- Club Administration Chair:** David Smith
Membership Committee: Terri Lau
Fellowship Committee: Tracy Hua
Service Projects Committee: Alex Hartmann
Youth Service Committee: Naomy Peña
Rotary Foundation: Tiziana Richiardi
Gift of Life (GOL): Terri Lau
Sister Clubs: Motohiro Yamane
Pagoda: Carlotta Godio
Speaker Program: Christian Kober
Circle of Centennial Rotary Club: Terri Lau
Assitant Governor: Andrew Hill
Club Admin: Vivian Huang

Highlights from SRC Birthday Party

We were a great number last Saturday evening, crowding Planet One to celebrate together the 102nd birthday of Shanghai Rotary Club. Members, visitors from other clubs, friends, supporters and their families all joined in.

Our President Rita started the evening welcoming everyone, then calling Frank and Andrew on stage:

Frank, a SRC member since 1996, reminded us the big achievement our club obtained along its history and how much we can still do in the coming years.

Andrew instead, recently appointed by Rotary International as the Special Representative of Rotary China 22/23, described our Tuesday regular meetings as a weekly way to meet good friends over the years without even the need to bother with invitations and appointments. Following out as usual very enthusiastic official MC (Jingfu, who else?) held the mic to lead the rundown.

We all enjoyed the buffet with its rich selection of food and posed happily for Ludovic's lens. Excitingly, we all hoped to be the ones winning a night at the Suzhou Art Hotel with the raffle. And last but not least, both adults and children enjoyed the VR games offered by the venue.

Thank you all for making, through your attendance, this party fantastic! Cheers to the next 102!



**Live with Intention,
Lead with Authenticity**



Emily Chang

Speaker Program: November 19

Prior to joining McCann, Emily was the CMO for Starbucks China, where she led marketing, sales, loyalty, customer engagement, and the digital ecosystem (ecommerce, loyalty, payments, partnerships). Her teams helped open the Starbucks Shanghai Roastery and launched the brand’s delivery program.

Before joining Starbucks, Emily was the CCO for InterContinental Hotels Group, Greater China, where she was responsible for all commercial functions across 320+ hotels, six hotel brands, three loyalty programs, and a team of 5,200 S&M members. Her teams designed and launched new hotel brand HUALUXE and completed the acquisition of Kimpton Hotels.

Her passion for crafting O+O branded customer experiences began at Apple, where she led Retail Marketing across APAC, opening new stores and designing customer experience as the brand entered China.

A strategic business leader with 22+ years of experience, Emily began her career with eleven years at Procter & Gamble.

Emily sits on the board of SOS Children’s Villages and last year, took a year off to write a book called “The Spare Room,” the topic of her first TEDx Talk.

Book Your Calendar

Shanghai Young Bakers
海上青焙坊

LE CIEL POUR SEULE LIMITE
烘焙精彩, “麦”向未来

Les Shanghai Young Bakers sont fiers de vous inviter à leur **13^{ème} cérémonie de remise des diplômes**
海上青焙坊诚挚地邀请您参加第**13**届学生毕业典礼

MARDI 19 OCT 2021
2021年10月19日星期二
à 19h / 19点

WhiteSpace / 留白空间
18F No. 868 Trinity Place, Changshou Lu
Jing'An district (metro Wuning Lu 113)
静安区长寿路868号中港汇大厦18楼
(13号线武宁路地铁站)

Un buffet à la française gratuit et des surprises vous attendront pour vous remercier de votre soutien continu! 免费的法式自助餐和惊喜等着您, 感谢您一直以来的支持!

INSCRIPTION/报名
[QR Code]

Pour toute question / 详情请向
info@shanghaiyoungbakers.com

SHANGHAI BUTTERFLY FOOTBALL CUP
October 24th 2021

LOCATION: T98 / PLAYERS: 7vs7 / UP TO 32 TEAMS
Open to adults, mixed men & women corporate teams

Organized by: **Rotary** Club of Shanghai Élysée

All benefits go to: **debra** 蝴蝶宝贝 美妆中心
Locally officially registered charity partner

[QR Code]

